

Sei Bella® Soft Hold Styling Cream

NEWLY IMPROVED AND READY TO SHOW OFF YOUR CURLS

Enhance waves and curls with lightweight moisture, soft hold, and lasting frizz control. Infused with our *Restore 7 Complex™* to enhance hair health, this nourishing styling cream boosts shine while leaving hair irresistibly soft and naturally smoothed. To use, massage a dime-sized amount into damp strands and scrunch.

NOW WITH
RESTORE 7
COMPLEX

SHAPES
CURLS,
LEAVING THEM
SOFT AND
TOUCHABLE

DOES NOT
LEAVE CURLS
STIFF OR
CRUNCHY

REDUCES
FRIZZ AND
PROTECTS
AGAINST
HEAT

NEW
VANILLA
SCENT



LEARN MORE ABOUT SEI BELLA SOFT HOLD STYLING CREAM